

Cambridge University Press

December 2024

Leszek Czerwinski
Regional Sales Manager
Central&Eastern Europe, Central Asia

1534

Granted Letters Patent to
print “all manner of books”

Our History

The Cambridge story began in 1534 when Henry VIII granted us Letters Patent (a ‘Royal Charter’). We published our first book in 1584, making us the oldest publishing house in the world.

We bring millions of ideas on thousands of subjects to the world. We have published ground-breaking works such as Isaac Newton’s *Philosophiæ Naturalis Principia Mathematica*, John Milton’s *Lycidas*, Ernest Rutherford’s *Radio-activity*, and Noam Chomsky’s *Language and Mind*.

One Organisation

On 1 August 2021, under Queen Elizabeth II's approval, Cambridge University Press merged with Cambridge Assessment to form Cambridge University Press and Assessment.

Our two founding organisations have a long-entwined history, from a starting point in December 1858 when the Press first printed exam papers for UCLES to today's world-spanning collaboration supporting the future of teaching, learning, assessment, and research.

Everything we do is underpinned by research and evidence.

We are the academic and Bibles publisher of Cambridge
University Press & Assessment.

We publish books and journals and serve customers in
higher education through world-leading research and
education products and services.

Breadth of Publishing

We currently publish more than:

- **400** peer-reviewed academic journals
- We partner with **over 200** learned societies around the world.
- **1,500** books per year
- **50,000** eBooks
- **1,000** Elements
- **1,200** Textbooks

Awards

Cambridge University Press is proud to publish content from an array of distinguished authors, including the work of **190+ Nobel Laureates** in our books, journals, and in the journals of our partners.

We were shortlisted for the British Book Awards (Nibbies) in 2020 and 2021.

CHOICE 2023:

38 Press books have been chosen for Choice's prestigious Outstanding Academic Titles list in 2023.

Prose 2024:

6 Prose winners in 2024



800+

Our books have won over 800 awards and honourable mentions in the last five years.

1.8M

journal articles downloaded

Journals

Cambridge Core

Cambridge Core is the central destination for academic research. We have more than 1.9 million journal articles and 50,000 eBooks and 1,000 Elements on Cambridge Core

27K research articles published in 2023

Open Research (Journals)

TA Coverage

We have set out a bold ambition for the majority of our research publishing to be fully open access by 2025. We have over **2,000 institutions** in over **54 countries** covered by Transformative Agreements.

Articles published under TA's **10.61k+ (2023)** vs. 8,869 (2022)

[The latest version of the TA map](#)



2000+

Institutional open access
agreements

Open Research (Journals)

Research Articles

Total open access articles in 2023: about 10,000

10k+
Research articles

Over **63%** of our research articles published open access in 2023.



67.7k

Number of open access articles

Open Research (Journals)

Cambridge Open Equity Initiative

New pilot* to support authors in **low- and middle-income countries** who wish to publish research open access in journals but do not have access to funding

- +5,000 institutions across
- +100 countries

Authors eligible 1st July 2023. **No application required, authors automatically recognised eligible** for OA publishing once paper accepted

- Fits ethos (inclusivity – furtherance education)
- Easy to explain, administer and donate.

Cambridge Open Equity Initiative (COEI)

Aim

- Work towards a sustainable solution for authors based in low- and middle-income countries in an OA publishing world, in partnership with institutions
- Diversity of authorship, highest quality standards, maximise global impact of scholarship

Pilot scheme - what is eligible?

- Research articles accepted June 2023 + 2024 in all Cambridge hybrid and gold journals
- Committing to waiving APCs on articles (100%)
- Over 5000 institutions globally

Institutional partner support

- Small annual fee, proposed cost between £100 - £1,500, voluntary contribution
- Flexible invoicing options, with TA invoice or separate
- Report made available to show impact

Briefing of Cambridge Online Products





The Press & Assessment Syndicate

The Press Syndicate is the governing body of Cambridge University Press and consists of 18 senior members of the University of Cambridge who oversee the Press & Assessment business.

The Press & Assessment Syndicate

Professor Deborah Prentice (Vice-Chancellor and Chair)

Mr David Parsons (University Officer Syndic)

Sir David Bell (Senior Independent Director)

Dr Toke Aidt

Professor Kenneth Armstrong

Professor Amira Berrison

Professor Kasia Boddy

Professor Angela Breitenbach

Professor Cathie Clarke

Dr Jessica Gardner

Professor Emily Gowers

Professor Joan Lasenby

Mr Richard Partington

Mr Ian Pryor

Ms Radhika Radhakrishnan

Mr Jonathan Scott

Professor Sarah Worthington

The Secretary of the Press & Assessment Syndicate is Mr Peter Phillips, Chief Executive of Cambridge University Press & Assessment

Meetings secretary: Mr Kevin Taylor

Our Authors



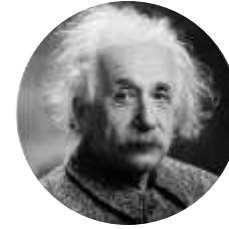
Sir Isaac Newton



Wole Soyinka



Elinor Ostrom



Albert Einstein



Stephen Hawking



Martha C. Nussbaum



Noam Chomsky



Margaret Atwood

Cambridge Journals - *Key Strengths*

Mathematics

- **Top 3 Publishers in Math** and have in-depth cooperation with famous societies and associations
- Publish the **#1 journal (*Acta Numerica*) in Mathematics***

Earth & Environmental Studies

- Ever-expanding portfolio including Quaternary Research and the journals of the Paleontological Society
- Publish the **#2 journal (*Radiocarbon*) in Geochemistry and Geophysics***

Physics

- Originated from Newton's college - Department of Applied Mathematics and Theoretical Physics, Cambridge University
- Publish several leading journals including the flagship ***Journal of Fluid Mechanics***

Computer Science

- Publish journals in Artificial Intelligence, Programming, Robotics, and the Application of Mathematics to computer science

Life sciences

- Collaborated with world leading association: The Nutrition Society, Animal Welfare, and more
- An extensive portfolio of established journals in Agriculture, Ecology and Conservation, and Animal Science

Medicine

- Emergency and disaster medicine, epidemiology and infectious diseases, biomedical science, nutrition, and neuroscience
- Publish the **#2 journal (*Behavioral and Brain Sciences*) in Behavioral Science and Psychology***

Language & Linguistics

- The world's leading publisher in language and linguistics
- Cover theoretical, applied and sociolinguistics, represent a breadth of subfields in language and linguistics

Economics

- Indispensable for business and management studies
- Strength in Econometrics, Economic history, Financial economics

Politics

- Cambridge is the **No. 1 Publisher** in this field
- Publish **3 of Top 10 in Political Sciences and International Relations***

Area studies

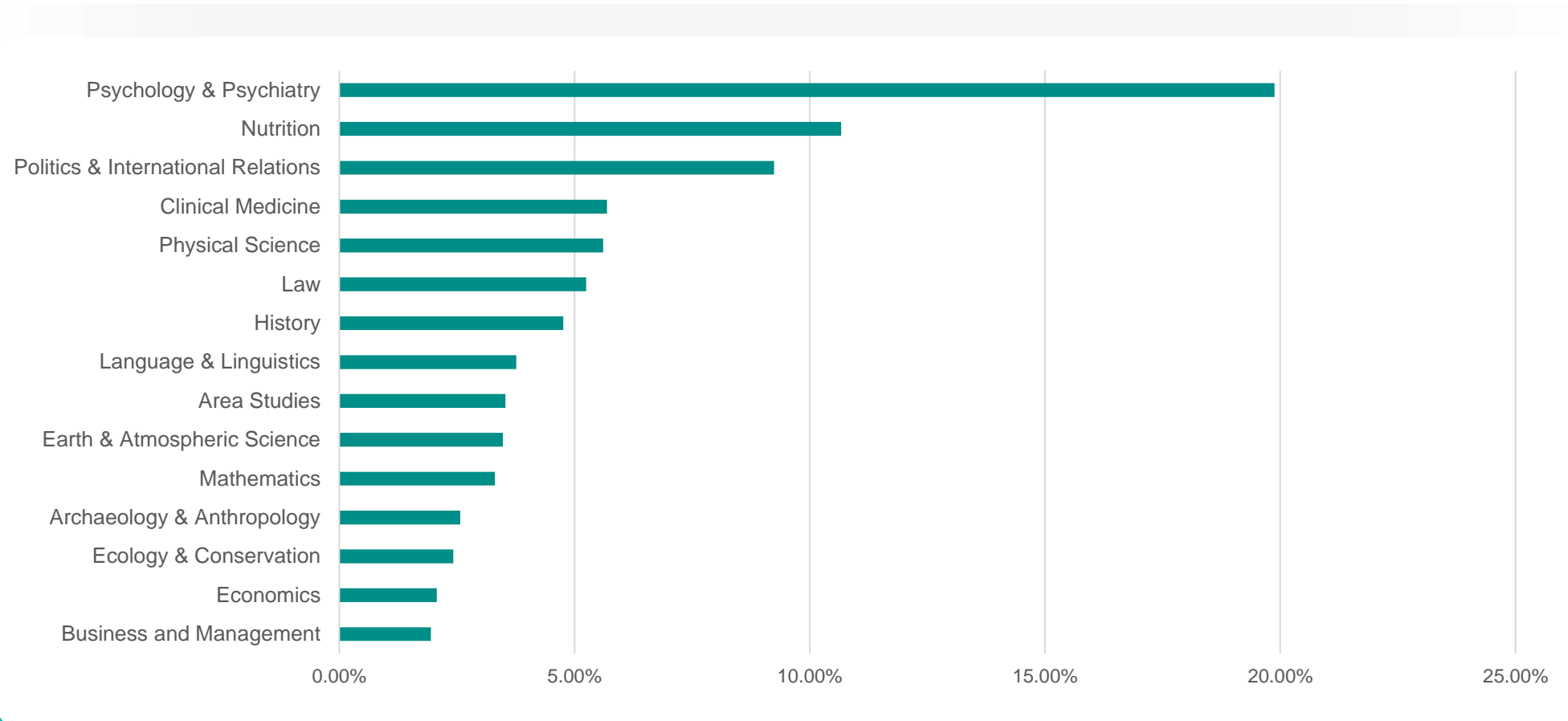
- Span all geographical areas of the world, including a strong list in Asian Studies
- Flagship journals including ***The China Quarterly* (the #5 journal in Area Studies*)**



Journals on Cambridge Core

- **430+** journals, **80%** indexed in SCI/SSCI/AHCI
- **5** journals rank **Top 1*** in 5 categories:
 - *History*
 - *International Relations*
 - *Psychology, Biological*
 - *Political Science*
 - *Logic*
- **20** journals rank Top 5*, **35** journals rank Top 10* in their categories
- **72%** journals are published with Academic societies and institutions worldwide

Cambridge Core subject usage for journals



Cambridge Journals Publishing Partners

STM



HSS



... .. and many more

Cambridge Journals - Selection of Top Journals



IF: 16.6*

1/18 Psychology, biological-SSCI
2/55 Behavioral Sciences-SCIE
7/310 Neurosciences-SCIE



IF: 16.3*

1/489 Mathematics-SCIE



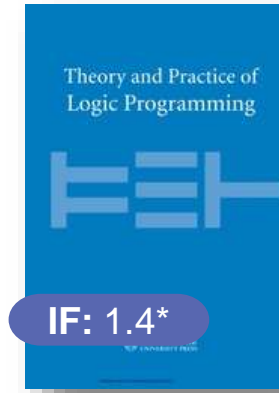
IF: 8.2*

1/165 International Relations-SSCI
2/317 Political Science-SSCI



IF: 2.5*

1/518 History-AHCI
2/42 History of Social Science-SSCI
152/597 Economics-SSCI



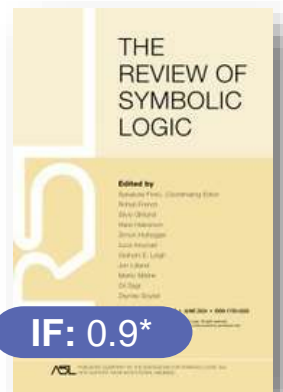
IF: 1.4*

1/25 Logic-SCIE
77/143 Computer Science, Theory & Methods-SCIE
88/131 Computer Science, Software Engineering-SCIE



IF: 11.5*

2/113 Psychology, Applied-SCIE



IF: 0.9*

2/25 Logic-SCIE
145/489 Mathematics-SCIE
200/331 Mathematics, Applied-SCIE



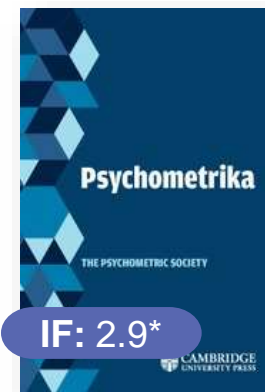
IF: 5.9*

3/317 Political Science-SSCI



IF: 3.6*

3/40 Physics, Fluids & Plasmas-SCIE
34/170 Mechanics-SCIE



IF: 2.9*

3/13 Psychology, Mathematical – SSCI
11/67 Social Sciences, Mathematical Methods-SSCI
25/135 Mathematics, Interdisciplinary Applications-SCIE



IF: 3.1*

4/66 Womens Studies-SSCI
45/317 Political Science-SSCI

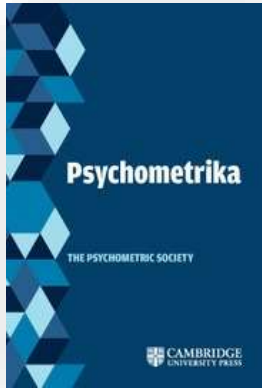


IF: 2.6*

4/56 Paleontology-SCIE
20/74 Biodiversity Conservation-SCIE
23/54 Evolutionary Biology-SCIE
73/195 Ecology-SCIE

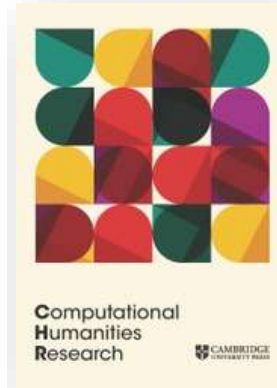
New Journals in 2025

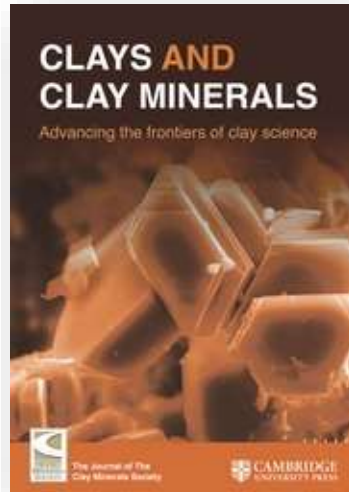
New to Cambridge



- *Federal Law Review*
- *Asia-Pacific Journal: Japan Focus*
- *Signs and Society*
- *Psychometrika*
- *Research Synthesis Methods*
- *Experimental Economics*
- *Journal of the Economic Science Association*

New Cambridge Launch



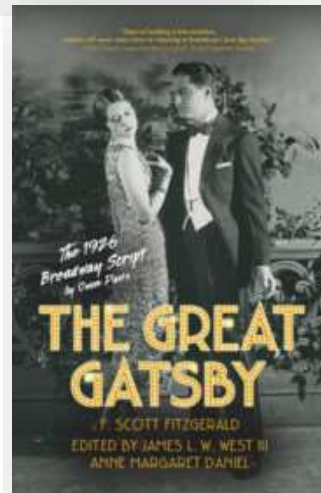
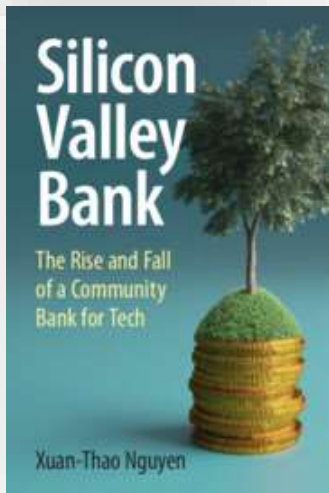
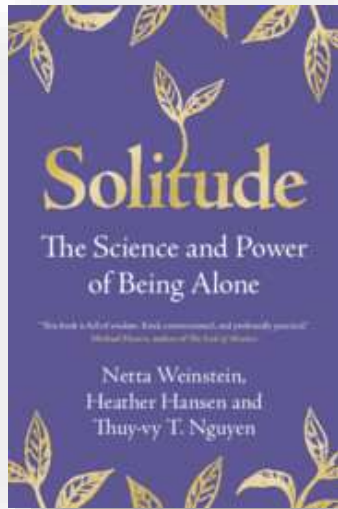
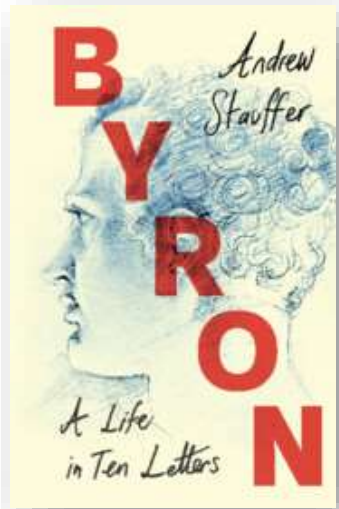


NEW IN 2024

Cambridge Journals Digital Archive

Knowledge is no longer shelved

- Provides instant online access to two centuries of academic excellence and publishing history from Cambridge University Press
- Launched in 2009
- 430+ journals, 1 million+ articles, 7 million+ pages
- Content dating back to 1770
- Cover 34 subjects across Science, Technology, Humanities and Social Sciences
- Available as Full, STM, HSS or smaller Subject-based Collections and as individual journal archives.

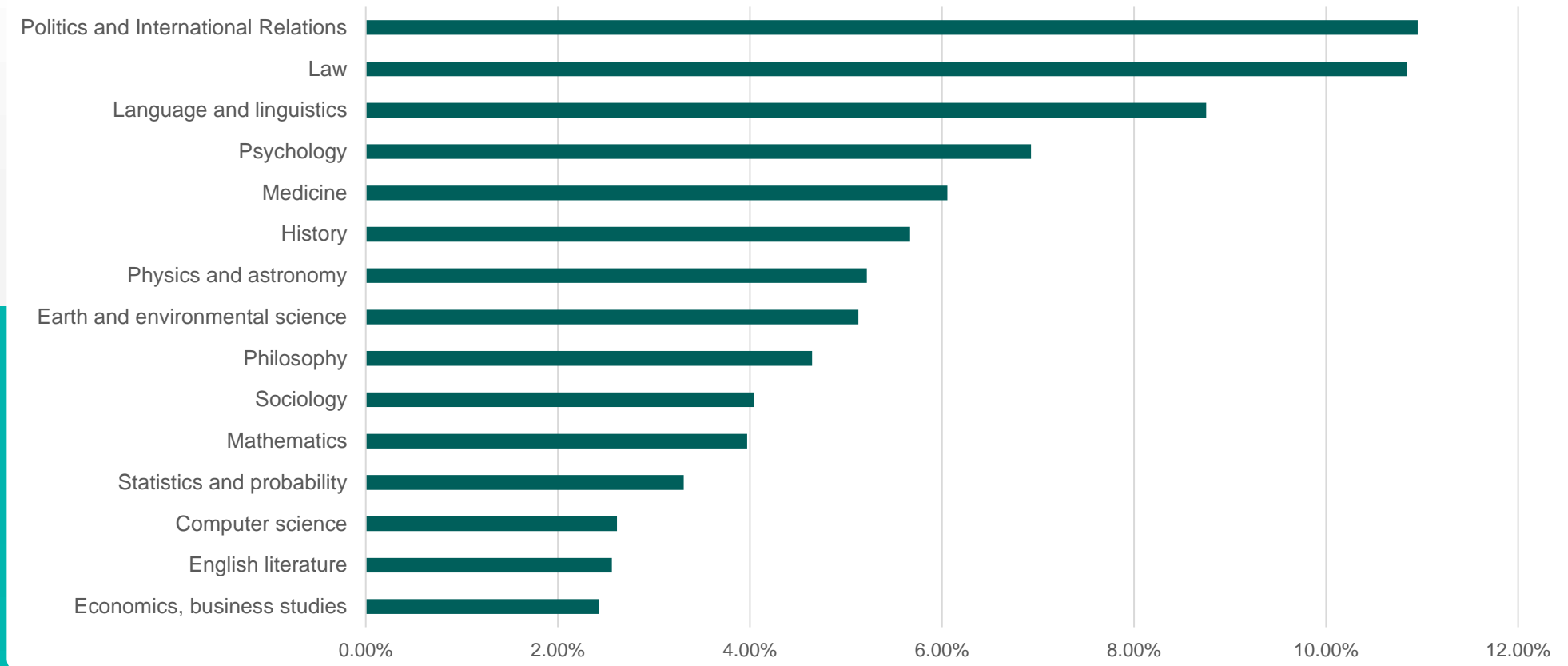


eBooks on Cambridge Core

- **50,000+** eBooks*, **1,500+** new titles each year
- Highest standards of **Quality Control**
- The Press Syndics and strict Peer Review
- **800+** awards/honourable mentions in the last five years
- World Leading Publisher in Language & Linguistics, Political Science, Law, History, Economics, Mathematics, Physics & Astronomy...
- Books published by Cambridge University Press and **Partner Publishers**, such as Edinburgh University Press and 15 more

2024 Highlights

Cambridge Core subject usage for eBooks



Higher Education

Knowledge. Applied.

We have more than 1,300 Textbooks available online.

Our Higher Education platform has more than 86,000 users

In 2023, there were over four million book part downloads

Key Titles include:

- An Introduction to International Criminal Law and Procedure, 5th Edition
- Linear Algebra for Data Science, Machine Learning, and Signal Processing
- An Introduction to International Relations, 4th Edition
- Introduction to Quantum Mechanics

[cambridge.org/highereducation](https://www.cambridge.org/highereducation)

4M

Book part downloads in 2023

Key Features

- Read offline
- Highlight and bookmark text
- Make notes and export them
- Print (20% by page count)
- Download citations
- Group Annotations now available
- Revised Table of Contents on book pages
- LMS integration is now available for Moodle and Canvas.
- Order history page is available for electronic ecommerce orders

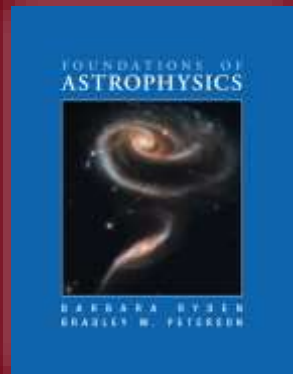


Offline App
Cambridge Spiral

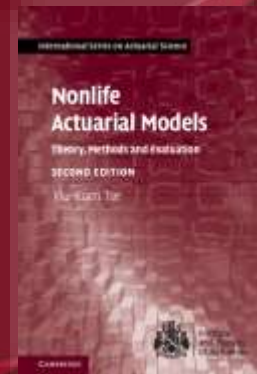
Available on IOS, Android,
Mac & Windows



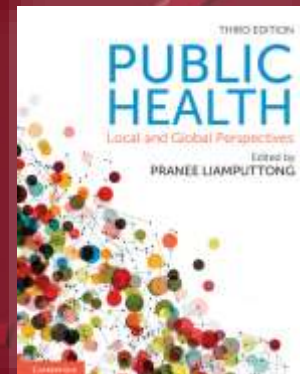
Featured Textbooks



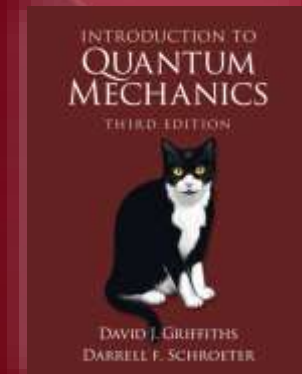
**Foundations of
Astrophysics**



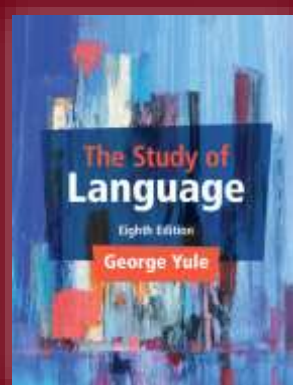
**Nonlife
Actuarial
Models**



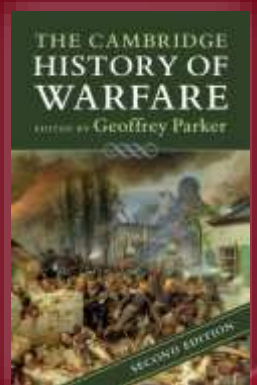
Public Health



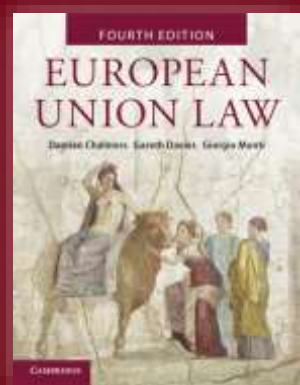
**Introduction to
Quantum
Mechanics**



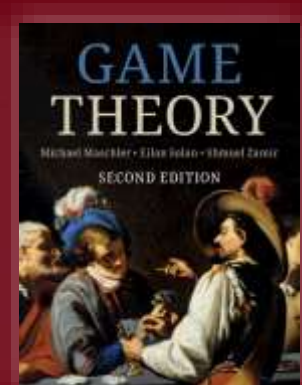
**The Study of
Language**



**The Cambridge
History of
Warfare**



**European
Union Law**



Game Theory



Ben Jonson
(c. 1572 - c. 1637)
English Playwright
& Poet



**The Cambridge Edition of
the Works of Ben Jonson**
7 Volume Set
2012 | 9780521782463

Winner of PROSE 2009

Ben Jonson Online

Jonson's complete writings in a dynamic digital format

- Presents Jonson's **complete writings in a dynamic digital format**, with an extensive critical and documentary archive.
- Three times the content of the **seven-volume** print edition, and superior online functionality
- Brings Jonson's works to life in a fully interactive environment - including more than **1,400 stage performances**, **150 music scores**, hundreds of high-quality images and **6,700 bibliographical entries**.
- **Freely available to all!**

University of Szczecin 2023-2024 usage statistics



Last data refresh:
10/21/2024 2:11:00 AM UTC

Downloaded at:
10/21/2024 12:53:34 PM UTC

Usage Overview

country

Poland

organisation name

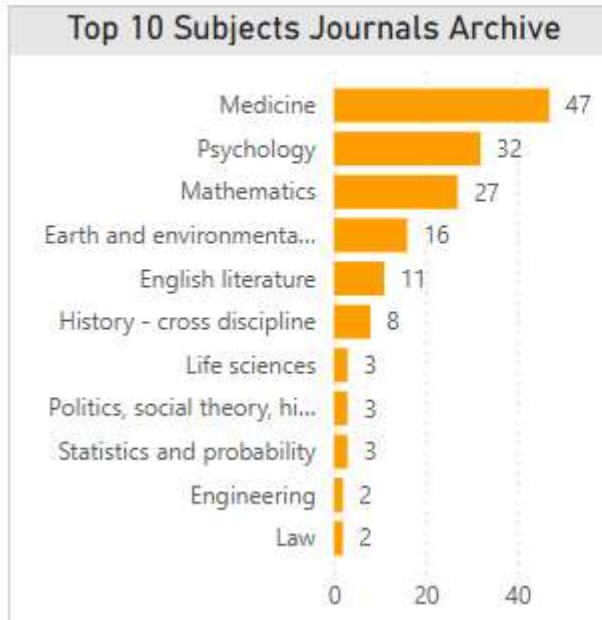
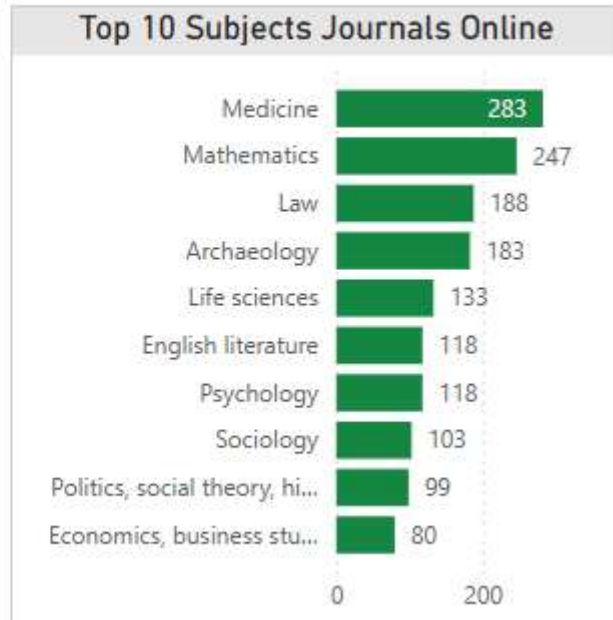
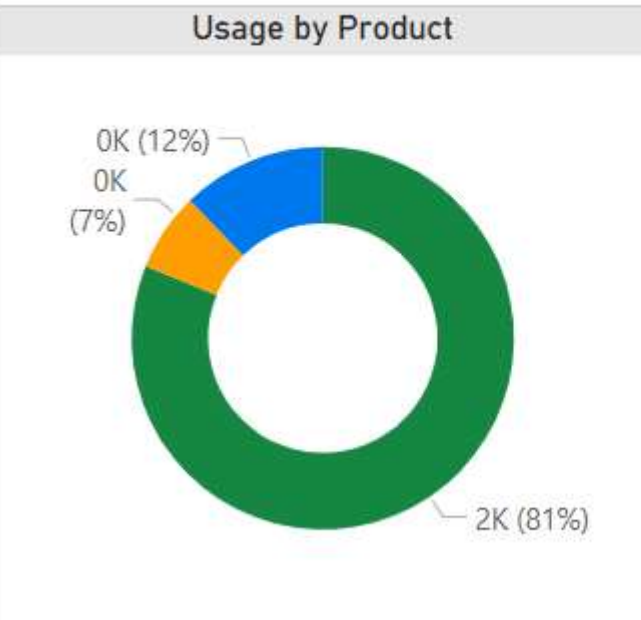
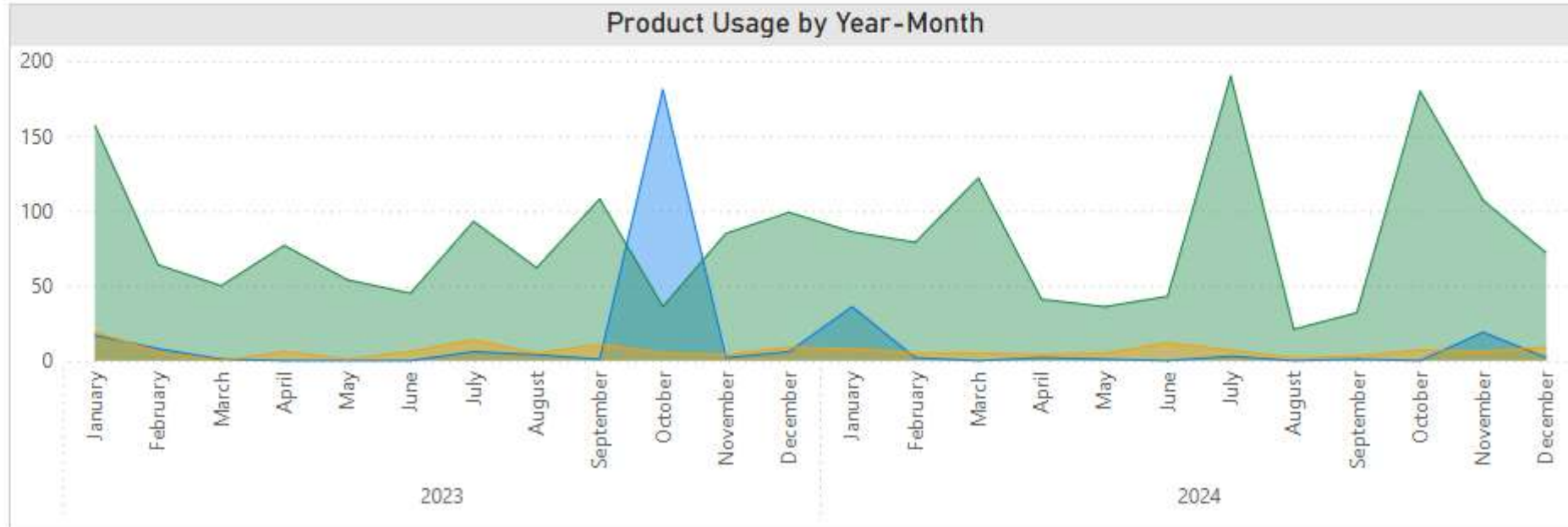
University of Szczecin

core reference

1499684

Date

1/1/2023 12/31/2024



Journals Online Usage Total

1,939

Journals Online Usage YTD

1,009

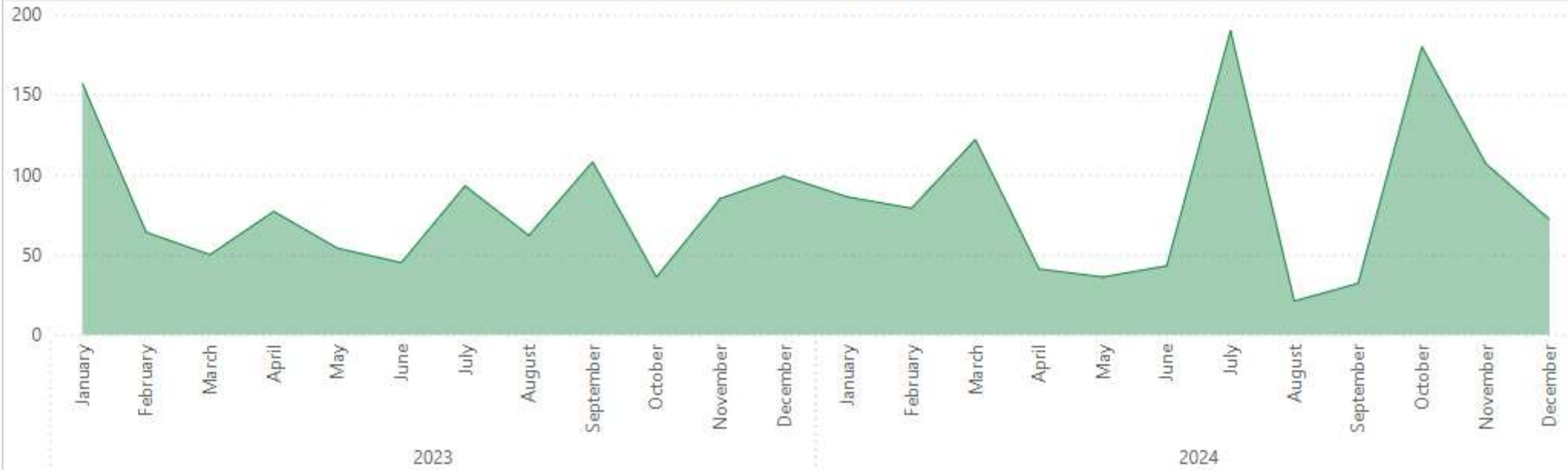
2024

Journals Online Usage MTD

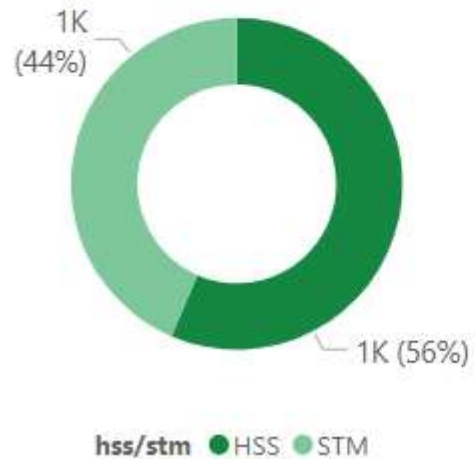
72

2024-DEC

Journals Online Usage by Year-Month



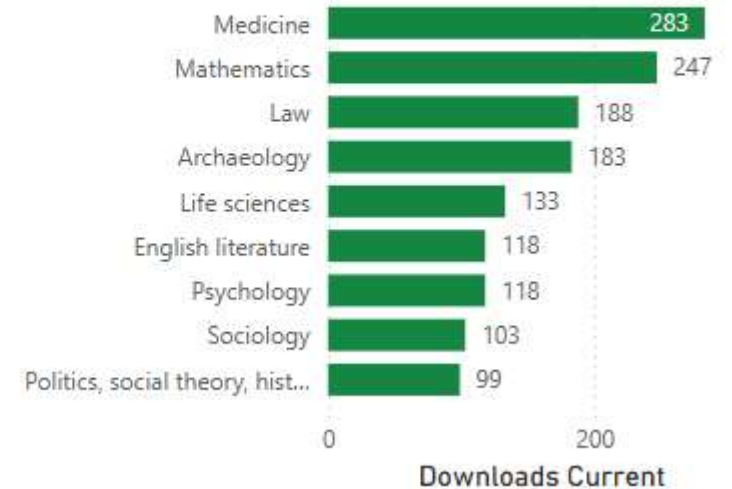
Journals Online Usage by Product Group



Top Used Titles

product title	Downloads Current
The Mathematical Gazette	191
Antiquity	106
Cambridge Archaeological Journal	69
PMLA / Publications of the Modern Language Association ...	61
Victorian Literature and Culture	56
Behavioural Public Policy	54
Journal of the International Neuropsychological Society	51
Journal of the Marine Biological Association of the United ...	47
Psychological Medicine	47
European Constitutional Law Review	46
Parasitology	43
Social Policy and Society	38

Journals Online Usage by Subject



Szczecin University Publishing output

Name	Country	Online Publication Year	#Articles
University of Szczecin	Poland	2021	1.00
University of Szczecin	Poland	2022	3.00
University of Szczecin	Poland	2024	4.00

Szczecin University Publishing output

Affiliation	Affiliated Author
Department of Philosophy and Cognitive Science, University of Szczecin, Krakowska 71	Renata Ziemska
Department of Archaeology, Institute of History, Szczecin University, Poland	Grzegorz Kiarszys
Department of Hydrobiology, Institute of Biology, University of Szczecin, Szczecin, Poland	Katarzyna Kuczyńska
Institute of Mathematics, University of Szczecin, Wielkopolska , Szczecin, Poland	Oleg Bogopolski
Institute of Marine and Environmental Sciences, University of Szczecin, Mickiewicza , Szczecin, Poland	Peter D. Clift
Institute of History, University of Szczecin, Szczecin, Poland	Stanisław Boridczenko
Department of Archaeology , Szczecin University ul. Krakowska, Szczecin	Grzegorz Kiarszys
Department of Archaeology Institute of History University of Szczecin ul. Krakowska	Grzegorz Kiarszys

Cambridge University Press' position on Open Access

Cambridge University Press' Mission



At Cambridge University Press, we see open research as a fundamental step in our mission to advance learning, research and knowledge worldwide.

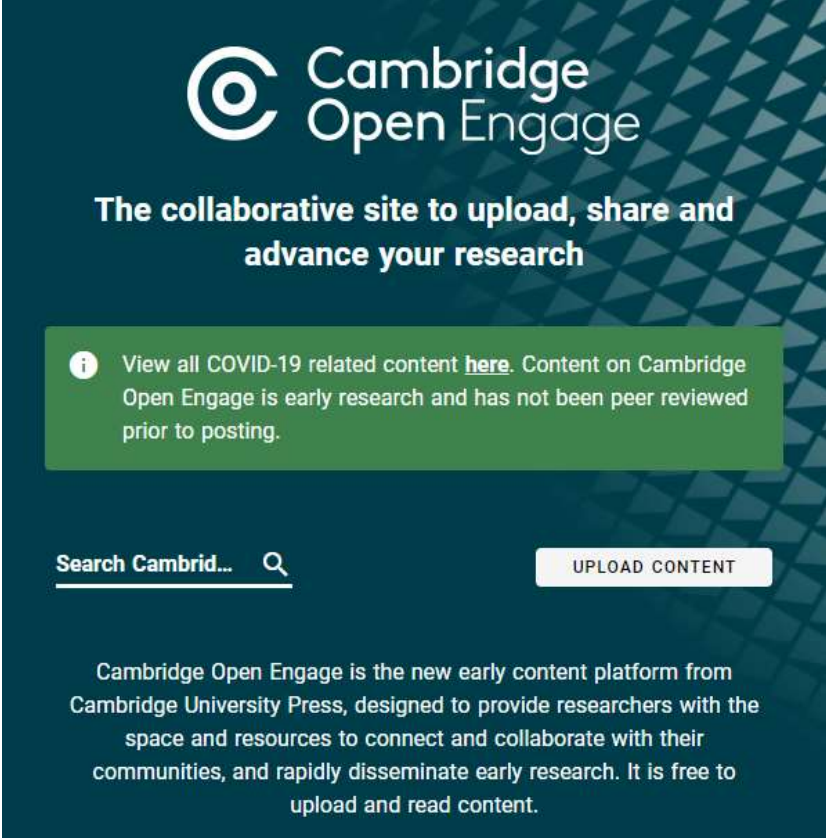
OA and Cambridge University Press

We are committed to becoming a fully Open Access publisher and we hope to achieve it by 2027-2028.

We are following two main paths:

- Transformative Journals Programme
- Read and Publish / Transformative Agreements

As well as investing in innovative services, such as our early research platform, Cambridge Open Engage.



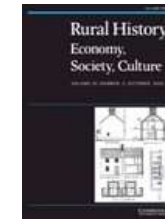
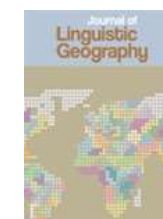
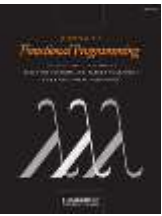
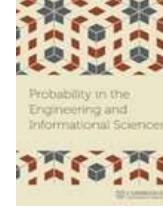
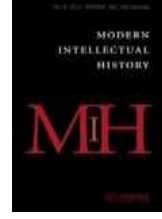
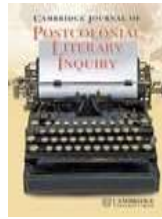
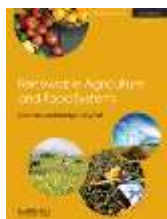
The screenshot shows the Cambridge Open Engage website. At the top left is the logo, a stylized 'C' with a dot, followed by the text 'Cambridge Open Engage'. Below the logo is the tagline: 'The collaborative site to upload, share and advance your research'. A green banner contains an information icon and the text: 'View all COVID-19 related content [here](#). Content on Cambridge Open Engage is early research and has not been peer reviewed prior to posting.' Below the banner is a search bar with the placeholder text 'Search Cambrid...' and a magnifying glass icon. To the right of the search bar is a white button with the text 'UPLOAD CONTENT'. At the bottom of the page, there is a paragraph of text: 'Cambridge Open Engage is the new early content platform from Cambridge University Press, designed to provide researchers with the space and resources to connect and collaborate with their communities, and rapidly disseminate early research. It is free to upload and read content.'

The pace of OA 'flips' is accelerating...

2022

2023

2024



79 Flips for 2025:

- 19 Research Open Flips
- 57 Gold OA Flips
- 3 Diamond to Gold OA Flips

196 OA titles for 2025

- 161 Gold OA
- 6 Gold OA No APC
- 29 Research Open

45% of our list is GOLD OA for 2025

53% of our list is Hybrid for 2025

2% of our list is subscription for 2025
(7 journals)

2025 Flips

2025 Flip List on Flip Core Hub Site: <https://www.cambridge.org/core/open-research/open-access/open-access-journal-flips>

Flips Core Hub Site includes:

- 2025 Flip List - including which model they're flipping to (2024 list will stay up there for 2025 too)
- FAQ on Flips for *all Customer Types* (Including Research Open). FAQ direct link [here](#)
- Research Open Explainer

Research Open Blog Post:

<https://www.cambridge.org/core/blog/2023/07/12/openresearch-introducing-research-open/>



CAMBRIDGE
UNIVERSITY PRESS



Cambridge
Open

Why publishing
Open Access
should be your
first choice



The market context

Open Access (OA) makes scholarly research permanently available online to view without restriction. OA can also allow content to be published in a way that allows readers to redistribute, re-use and adapt the content in new works.



Open Access (OA)

The two main types of OA are **Gold Open Access** and **Green Open Access**. Both Gold and Green mean that **articles published under these models are free to access online.**

	GOLD OPEN ACCESS	GREEN OPEN ACCESS
Access	Free public access to Version of Record Immediate access	Free public access to a version of your article (e.g. in a repository). Some publishers require embargo period (time delay). Check your journal guidelines
Use	Determined by type of creative commons licence	Authors have the right to use articles for range of purposes. Open versions should have user licence attached, e.g. CC-BY-NC-ND
Fee	Typically funded by an institutional agreement or an article processing charge (APC)	No fee
Publish	Publish in a hybrid journal (subscription journal which accepts OA) or publish in an OA journal	Check your journal guidelines. Typically publish and then self-archive in a repository

Creative Commons Licenses



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Non-Commercial License



CC BY-ND

No-Derivatives License



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Share-alike



CC BY-NC-SA

Non-Commercial Share-alike

- Retain the original copyright to your work
- Funder requirements may determine the license type

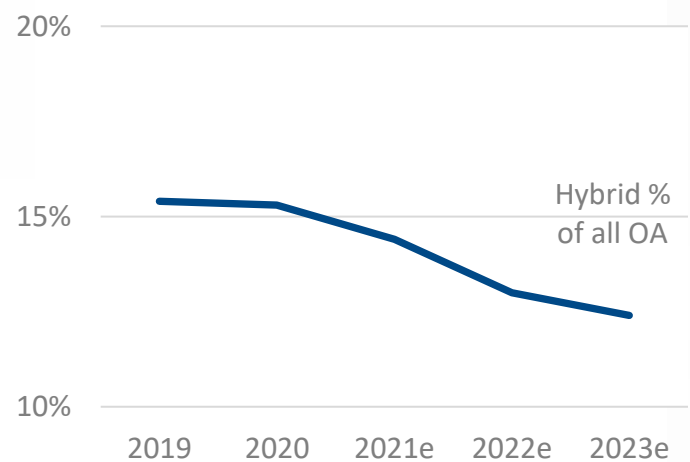
Open access globally in numbers

36%

of scholarly
content was OA
in 2020

47%

of scholarly
content will be
OA in 2023

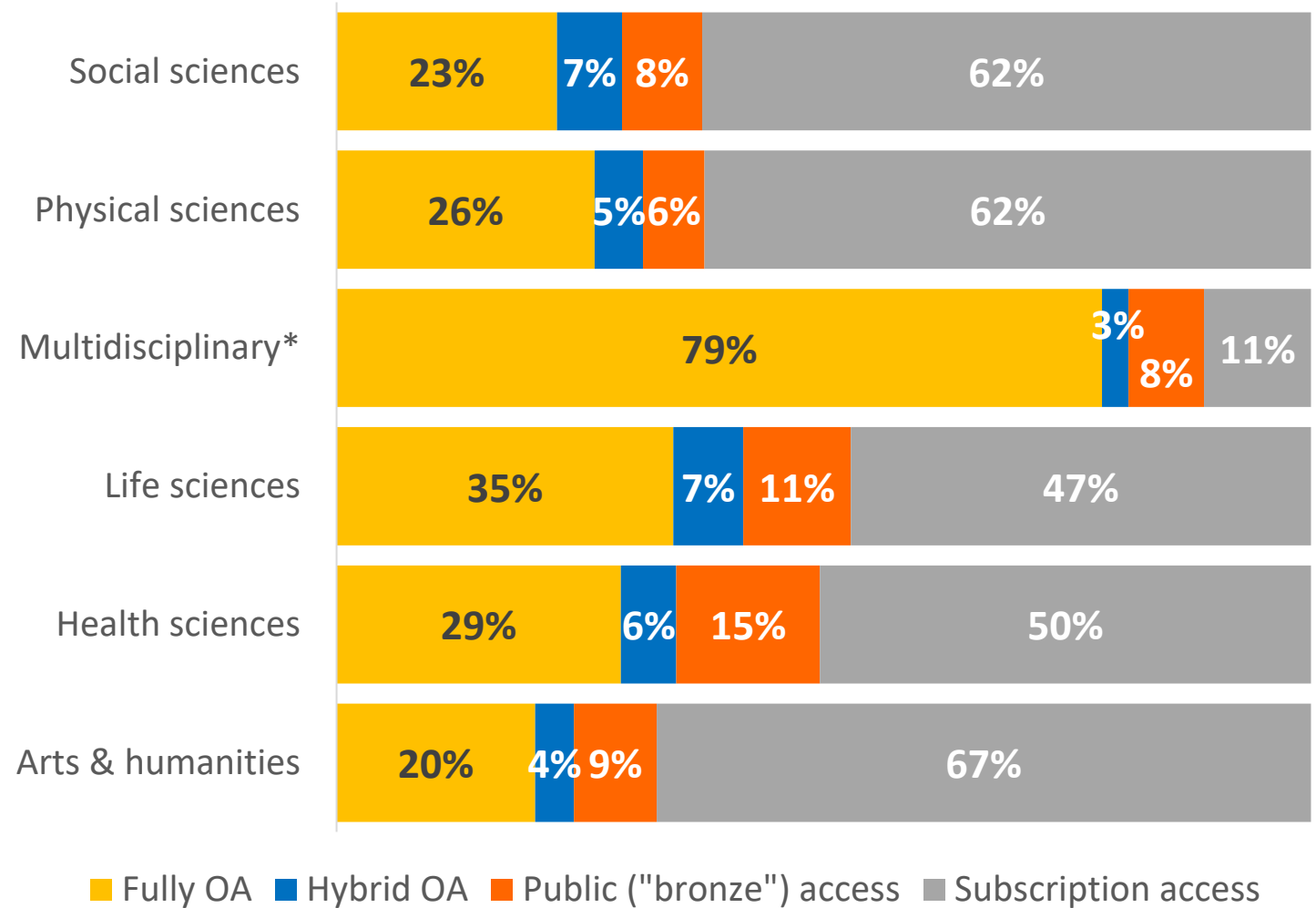


16% OA growth yearly
2017 - 2020

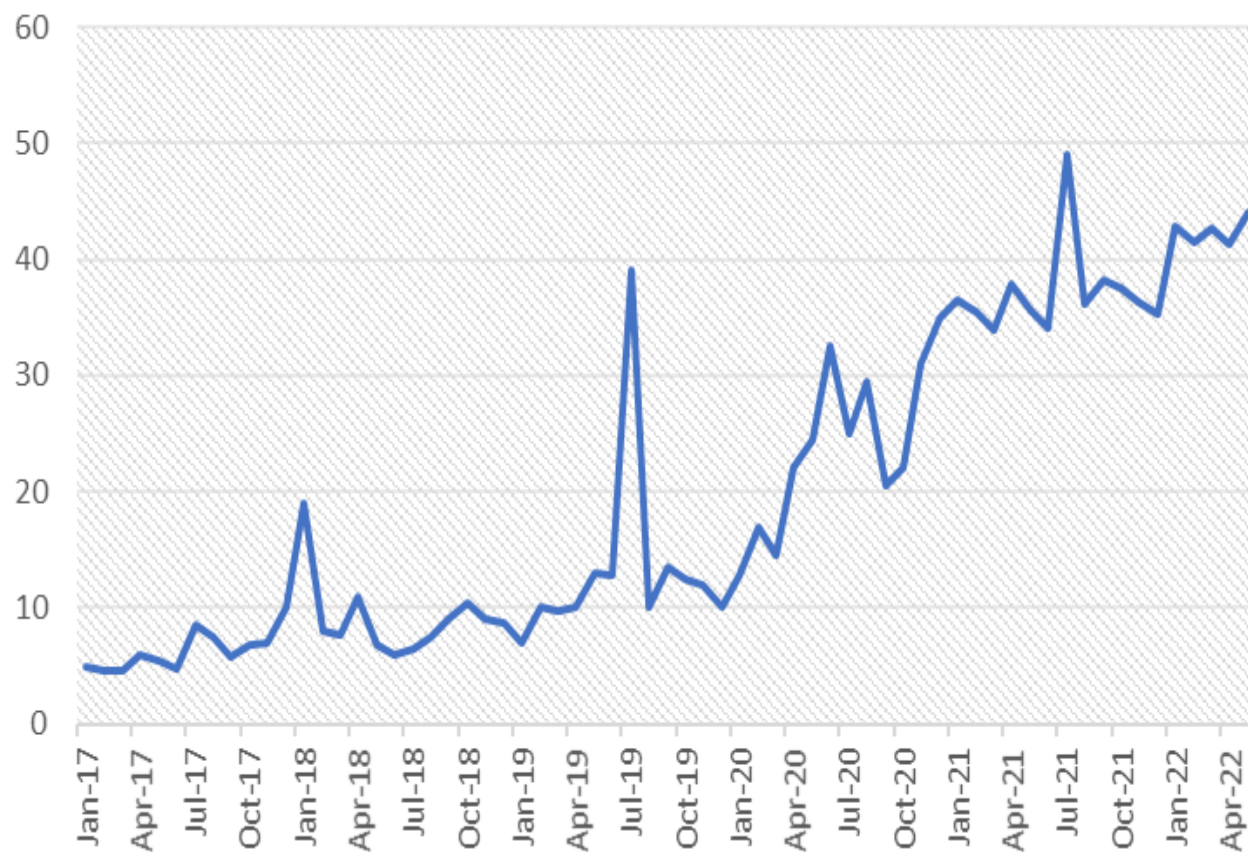
1% Non-OA growth
yearly 2017 - 2020



Open access by discipline



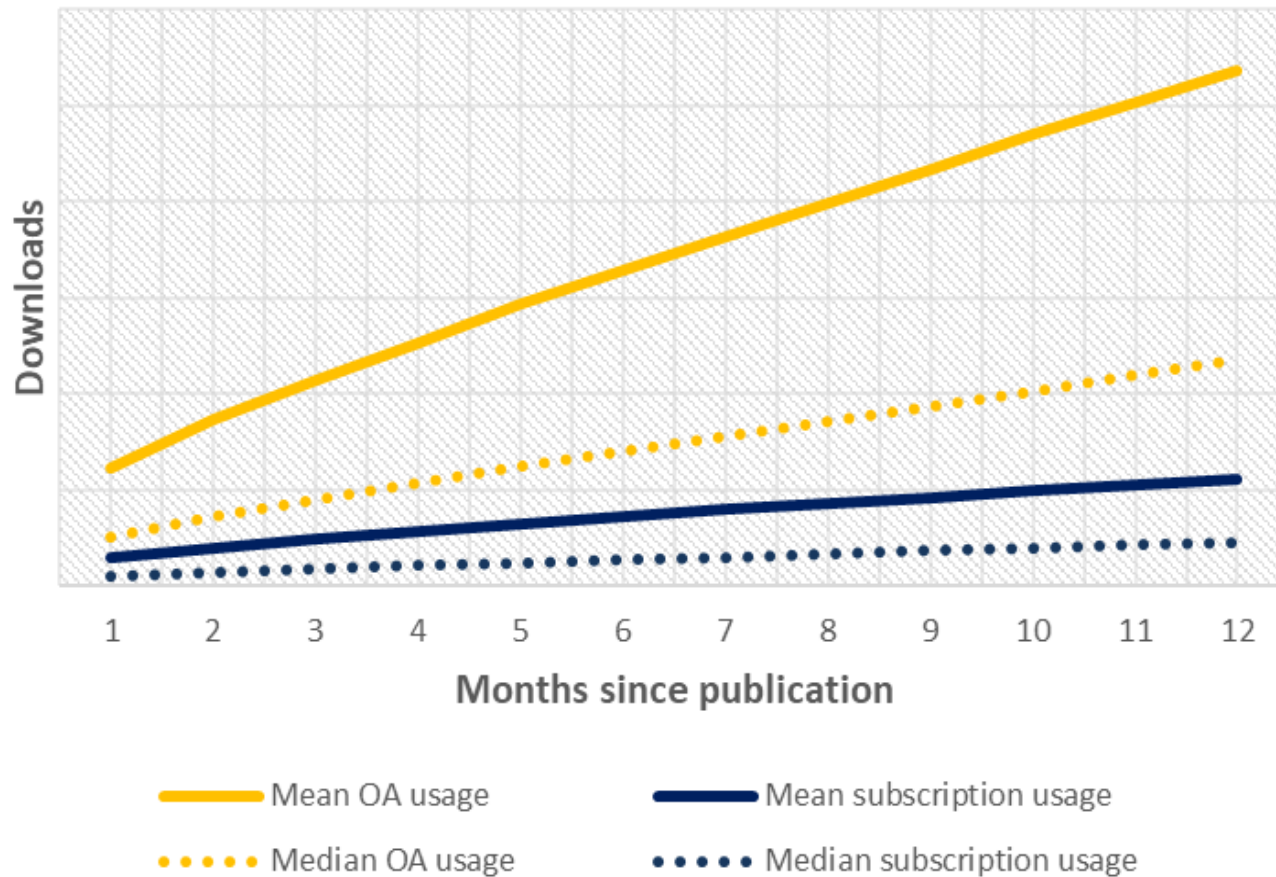
*Largely mega-journals: Scientific Reports, PLOS One etc.



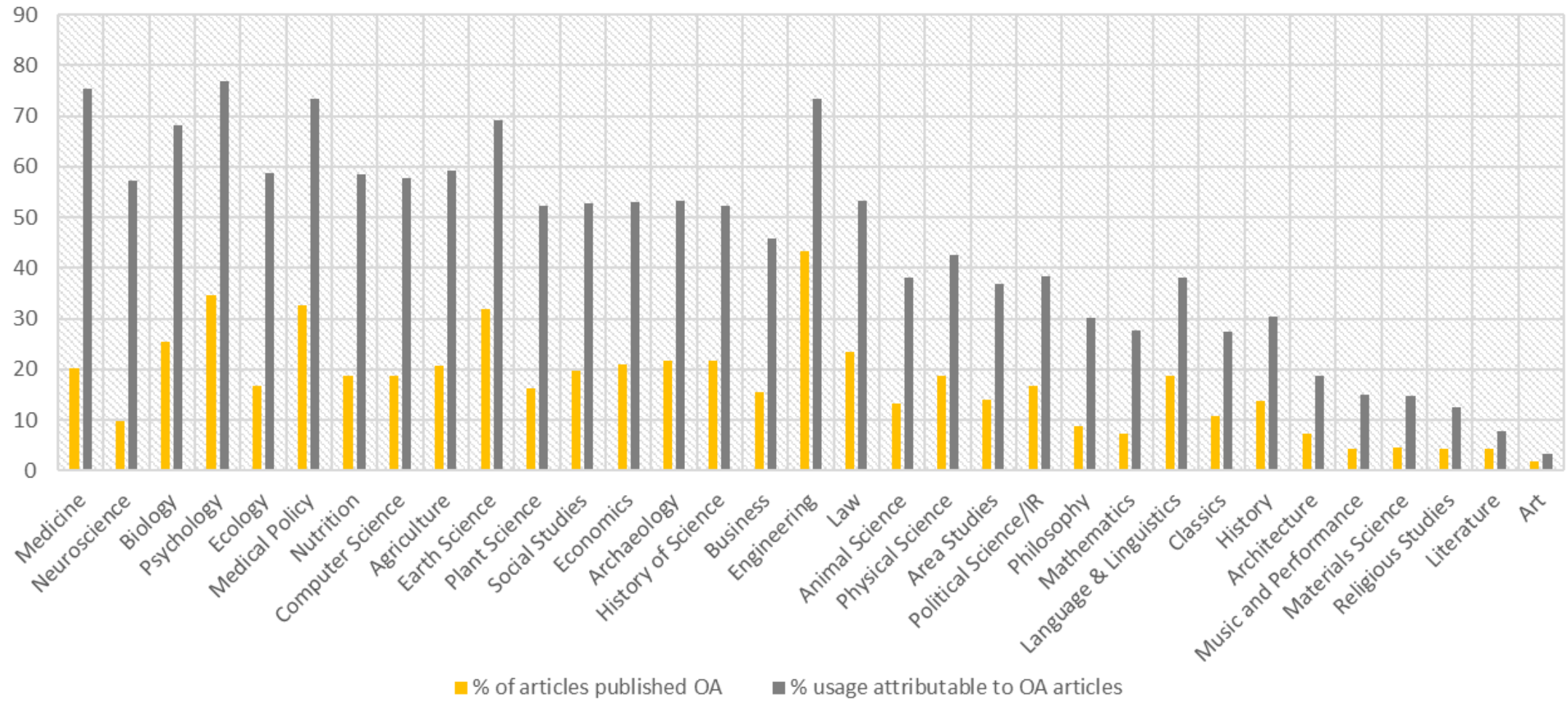
Gold OA has accounted for 63% of our article publishing in 2023 to date and is continuing to grow.

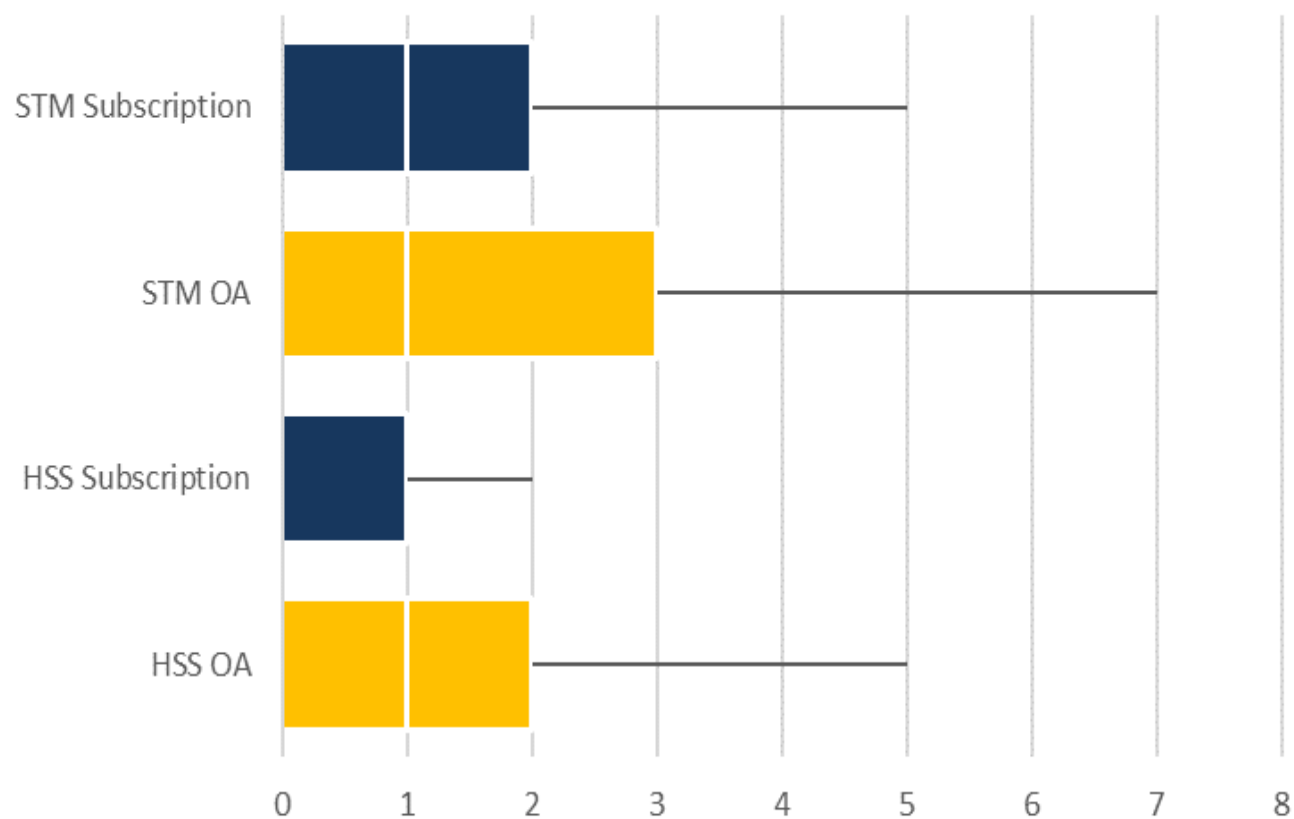


Do authors gain an advantage
by publishing Gold OA?



Gold OA articles are, on average, receiving five times the usage of subscription articles within their first year.





Gold OA articles are receiving 30-40% more citations than subscription articles within two years of publication

Non-Academic Citation



82%

...more mentions on
social media

200%

...more likely to be
referenced in the **news
media or on blogs**

9%

...more likely to be referenced in a
policy paper

How can we make OA work for *all* authors?



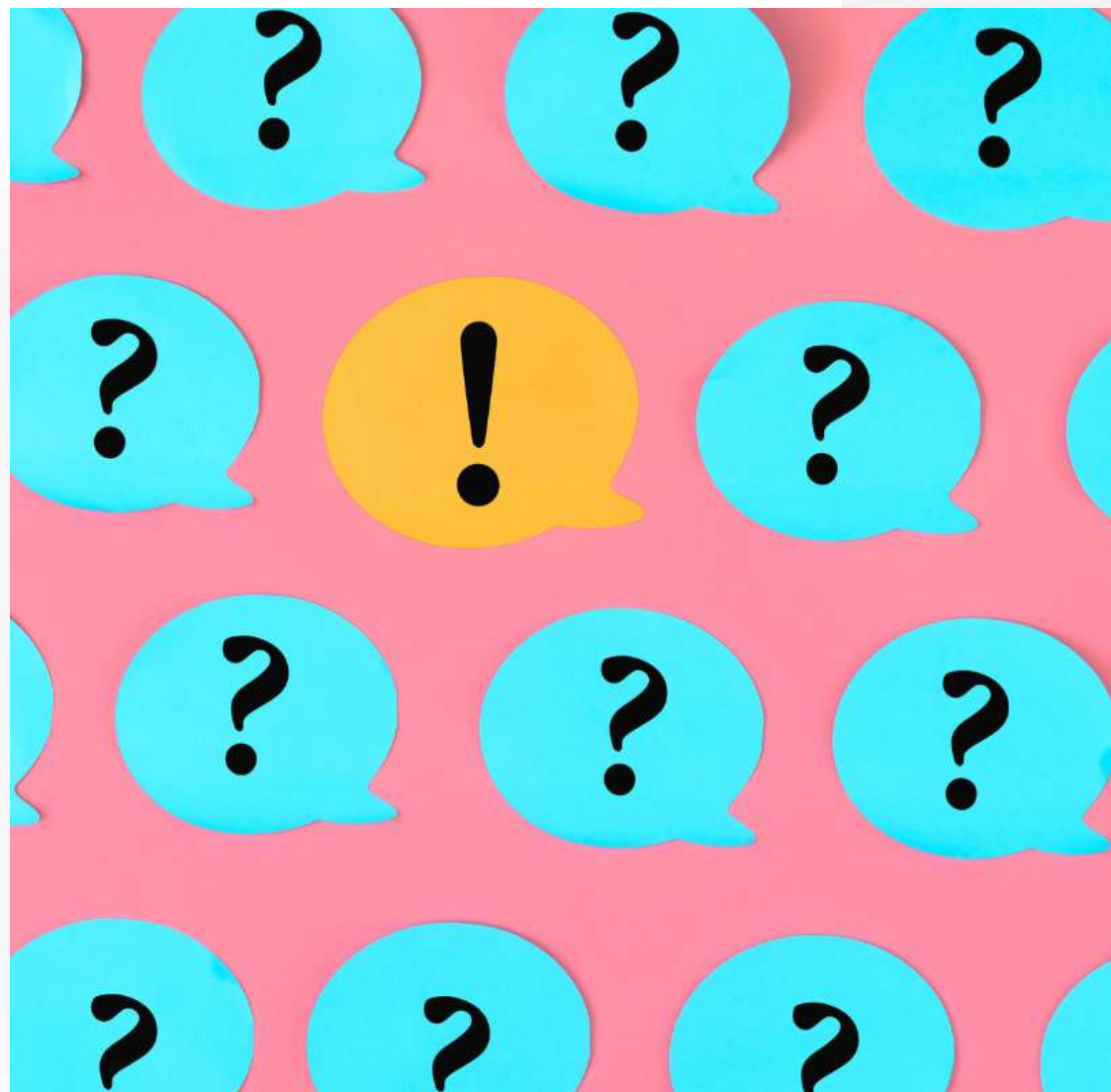
OA institutional agreements are transformative for authors.



The Press has a robust waiver policy to support unfunded authors and new Cambridge Open Equity Initiative for low- and middle-income countries.



We need to make it easier for authors to understand their open access options.



Open Access Myths



Myth one: There's no benefit to me

Open access (OA) content is freely available online, not hidden behind a paywall, meaning increased discoverability, usage, and higher citations and downloads for your work.



Myth two: open access means low quality

All OA article and book submissions to Cambridge go through the same peer review and publication process as non-OA submissions.



Myth three: open access is too expensive for me

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How to publish Open Access

Open Access Publishing Workflow



All articles submitted to Cambridge University Press undergo the same **rigorous peer-review** to sustain the high quality of our journals.

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Author journey pre-acceptance



Prepare
manuscript



Choose journal
and submit
manuscript



Publication
decision

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Open Access Waivers and Discounts:
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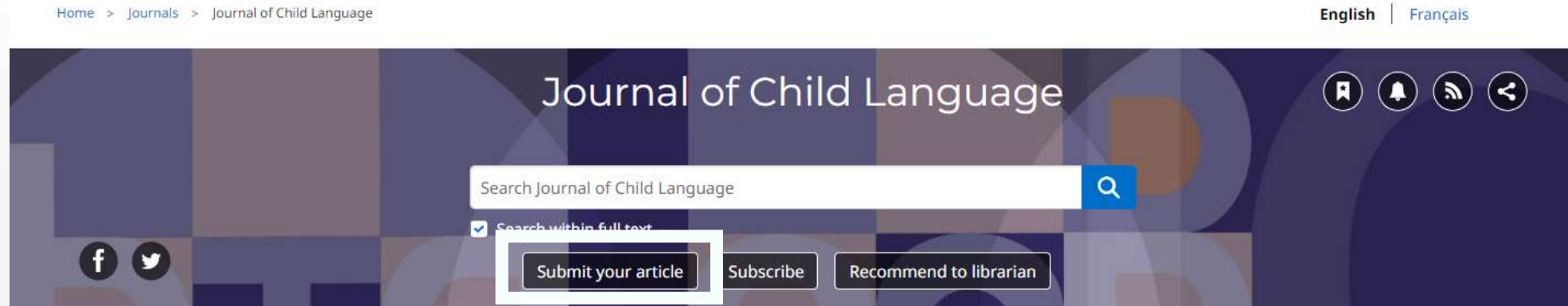
Journal homepages

- Information on manuscript preparation is available on the journal's homepage on **Cambridge Core**.
- Open Access information is signposted on these pages.



The screenshot shows the Cambridge Core website for the Journal of Child Language. The page includes a search bar, navigation links, and a prominent 'Open Access' signpost. The signpost text reads: 'This journal accepts Open Access submissions'. Below the signpost, there is a 'Click here' button. The page also features a 'Now accepting proposals for Registered Reports' signpost and a 'Click for details' button. The main content area includes a 'Journal of Child Language' header, a search bar, and a 'Submit your article' button. The page also features a 'Recently published articles' section with a list of articles and their authors.

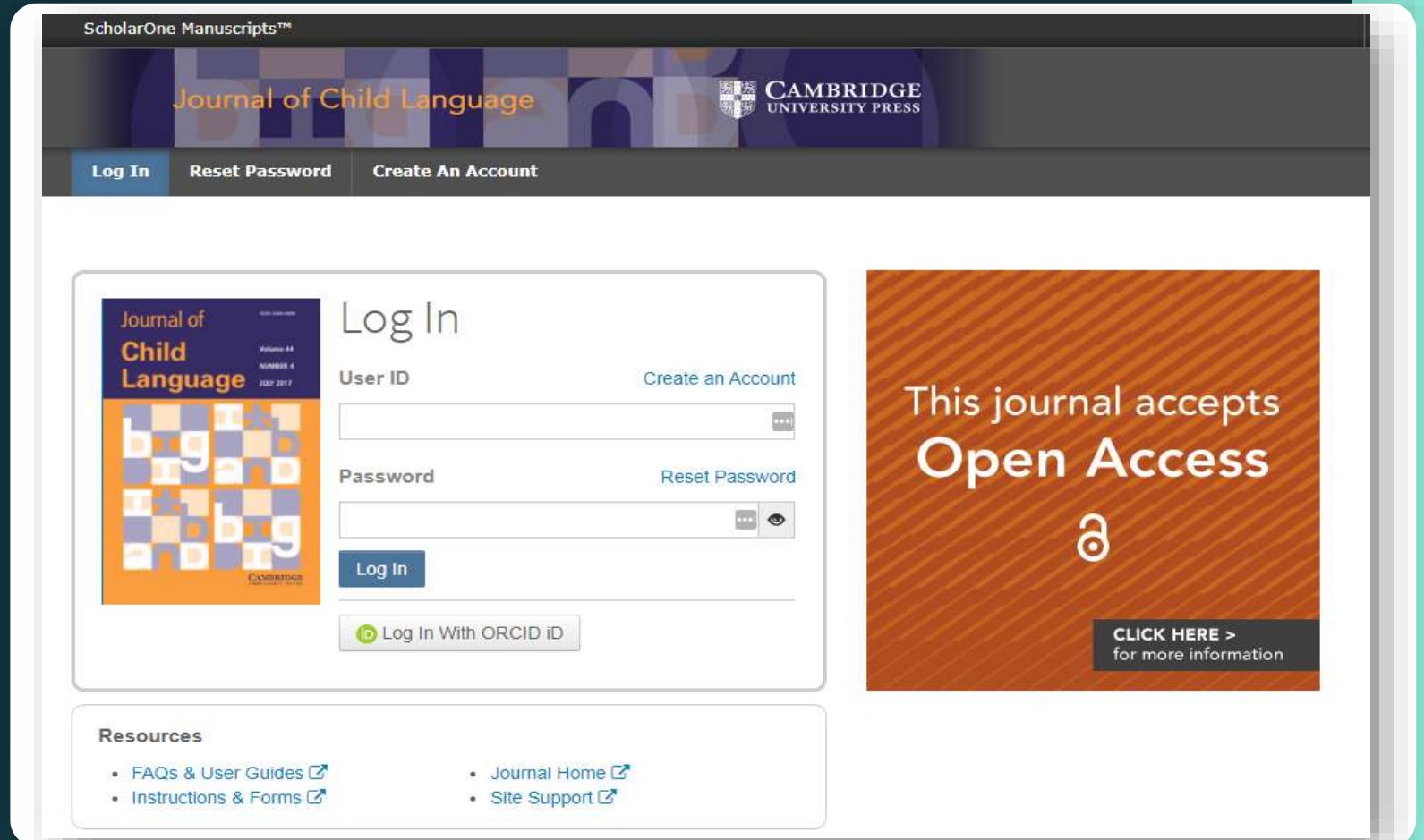
Submit manuscript



The submission system – aka Online Peer Review System – can be accessed from the journal’s homepage on Cambridge Core.

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- Log in, using either a username and password or ORCID.
- During this process, identify the **corresponding author** whose affiliation is used to determine eligibility.



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TA funding approval

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Regarding your publication in *BJPsych Advances* for the following manuscript:

Manuscript DOI: N/A

Manuscript ID: 6399906f-5854-4b54-9dd8-ff1097209cc0

Manuscript Title: Test article title - Please Ignore

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Based on the decision(s) summarized below, your currently required fees are all covered. If additional fees are required of you at a later point and cannot be covered by the agreement(s) below, you will receive a payment link under separate cover. If you have any questions, please contact RightsLinkServices@cambridge.org.

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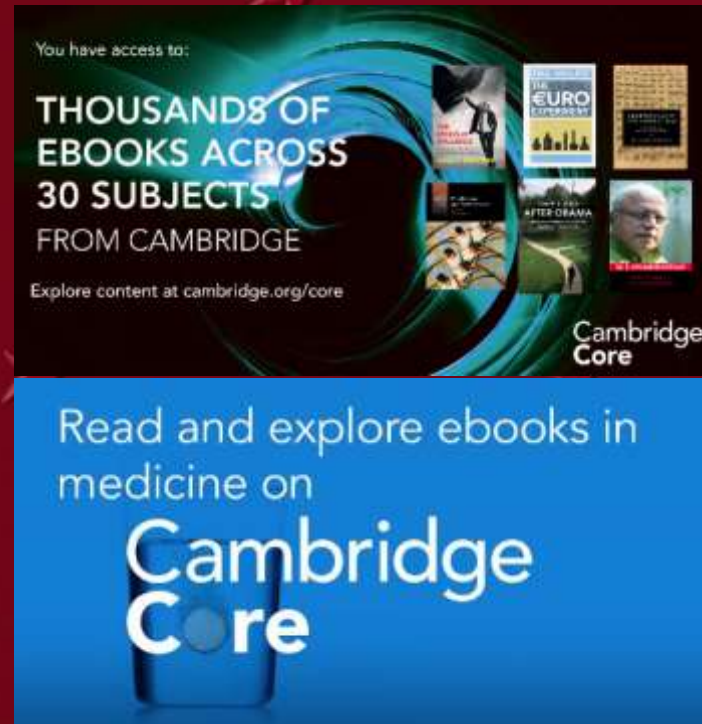
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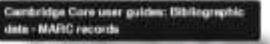

Below you will find a range of video user guides to help you navigate and use accounts on Cambridge Core.

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A video guide to managing institutional access & authentication: configure Shibboleth ID(s) and generate a WAYFless URL. Request additional Remote users.



Bibliographic data: MARC records
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Online Training Videos

User Guides and Videos

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If you have any queries regarding the content on this page or if you would like to inquire about Cambridge Core training for your institution please contact us at the following address:

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Gifty Abraham - Gifty.Abraham@cambridge.org

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For a step-by-step guide on how to use Cambridge Core including save search, registering for an account and the Core Reader HTML functionality.

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General Training Videos



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This video will show you how to register for an account on Cambridge Core. Registering will allow you to receive content alerts and many more.



Conduct and Refine a Search

This video will show you how to search and refine a search on Cambridge Core.



How to sign up for Journal Alerts

This video will show you how to sign up for journal alerts on Cambridge Core. By registering to receive new content alerts for journals, you will receive issue alerts upon online publication of the entire issue.



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